



Creating an Inclusive World
through Strategic Partnerships



Why we exist

Children begin to limit their perceived capabilities and career aspirations as early as age 7.

The impact of these pressures can last a lifetime for a child, but goes beyond the individual. For society, it pushes us further from gender equality.

We feel strongly that now is both a crucial and exciting time to work with us if we're going to change the future. With our shared mission and values we can create a truly more inclusive world for the next generation of children across the globe.

Join us.

✧ **By age 6**
girls start to believe they aren't as smart as boys

74% of boys
aren't clear what masculinity is

1 in 5
teenage girls self-harm due to low self-esteem and body image issues

74% of girls
say they are under pressure to please everyone

98% of parents
are concerned about their boys

80% of girls
do not feel safe outside alone, with half of all girls (aged 13-18) reporting unwanted sexual comments in public

45% of girls
feel they don't have the right body shape for sports

From age 8
girls' confidence levels drop by 30%



Our Mission

We believe in a world where gender stereotypes no longer limit kids' potential. We believe in a world of equality.

With award-winning global festivals and campaigns, we can empower millions of young children to break down stereotypes with confidence while equipping parents and carers with the tools to guide them.

Together, we create systemic change by transforming gender narratives at home, in schools, and in workplaces.

Be a part of the solution!



Who we're impacting

Partnership orgs:

**8m+ campaign & PR views
and 35,000+ free activity
books distributed**

Next step: 10 new partner
organisations in 2026

Children • Gen A:

**37,240 girls directly supported
and engaged**

Next step: 15,000 more kids in
2026

Parents/carers:

**34,150 adults engaged
alongside the children**

Next step: 15,000 more
adults in 2026

Schools/communities:

30+ schools engaged

Next step: trial school
partnership and pilot
assembly project in 2026

Contributors:

(women owned companies
and grassroots campaign
organisations)

**Over 80 organisations
participating / being
platformed at festivals**

Next step: 50 new grassroots
organisations participating /
being platformed at festivals
and in resources in 2026

How:

festivals / adult events /
resources / campaigns /
community outreach / awards /
social media / assemblies /
youth programmes



How we'd love to work with you

Strategic partner:

Become a strategic partner and create systemic change by collaborating with us across all our projects as we grow nationally and internationally over the next 3-5 years. In line with both the UN's SDGs and your CSR and Equality goals. A true partnership.

Project partner:

Become a project partner and collaborate with us on one of our year-long key change-lever projects; such as a new event location, new community resource e.g. school assemblies, parent/carer gender equality packs, or our activity books.

Event partner:

Join us as an event partner and work directly with young girls and boys and their parents to inspire and shift the conversation at home.



Together we can create

Greater reach:

Instead of reaching 3,000 attendees at a London event, our new model can reach thousands more children across the UK, potentially doubling the number of children reached through school engagements alone.

Year-round visibility:

Corporate branding will feature across continuous moments of impact throughout the year, not just one weekend.

Stronger ESG / DEI alignment:

Partners can report measurable social value, gender equity impact, and engagement with underserved communities, while our trainings drive real progress on gender equity at work.

Employee engagement opportunities:

Partner's employees can:

- Deliver workshops or assemblies
- Volunteer at events
- Support skill-based activities (STEM, leadership, confidence)

National impact storytelling:

Partners receive:

- Impact case studies
- Photos and videos
- School and parent testimonials
- A tailored annual impact report



A glimpse at 2026:

Festival of The Girl Newcastle

Sat 21 March, approx 350+ girls

Festival of The Boy London

Sun 17 May, approx 500+ boys

Festival of The Girl London

Sat 3 / Sun 4 October, approx 1200+ girls

Pilot: School assemblies

Approx 600+ children

Activity book distributed across UK

June, 10,000 girls

Further community events



Partners of record



Taylor Wimpey

BRITISH AIRWAYS

MSAmlin

GlobalLogic[®]
A Hitachi Group Company

Microsoft

RICS[®]

HITACHI
Inspire the Next

Hitachi Energy

NorthStandard

CGI

RED

ARUP

WUKA[®]

EGGER

LOVELL

METRO
BANK

evans
CLARKSONEVANS.CO.UK

V2Studios

NOMINET

Travis Perkins plc



Access and inclusion

We offer inclusive, pay-what-you-can events with dedicated SEND sessions and zones, free parent/carers tickets and resources, and thoughtful preparation materials, ensuring every child and their family feels celebrated, supported, and included. With your help we can do more.

“My youngest has been having a difficult time at school recently and not able to manage any clubs or extracurricular activities. There is a lot she can't take part in that her friends can do. But on Saturday she came home telling me she did rugby, cricket, VR lab. It was thanks to such a safe and encouraging atmosphere that she had a go at things I would have least expected.”

Parent • SEND session



"I was super excited and definitely want to come back next year! I might want to be a coder as I loved how I could test what I did with the car."

Mira, 8

"My favourite thing to do was flying the drone. I feel inspired knowing that girls can do stuff that boys do too. Out of 5 I'd rate Festival of The Girl 1 million!"

Daisy, 9

"My daughter sometimes finds it difficult to identify as a girl. This event really helped show her what being a girl means you can do – basically anything. It was a real eye opener for her and she now has many more careers and hobbies to consider.

She left feeling empowered, energised and realised she is "normal" and special all at once."

Nina, parent

"Festival of The Girl is my favourite day of the year. It's better than Christmas!"

Gabby, 9

"I felt safe, inspired, empowered and ever so happy – I felt like I was part of a tribe. Cannot wait for the next one."

Rose, 10

"Over the weekend, I had the pleasure of attending Festival of The Girl with my daughter and it was absolutely inspiring! The event was incredibly well organised and offered an engaging, interactive experience that encouraged young girls to explore a wide range of inclusive career paths. It was wonderful to see initiatives that not only empower the next generation but also spark meaningful conversations encouraging girls to dream big, build confidence and embrace their creativity."

Parul, parent



Partner testimonials



"Sponsoring Festival of The Girl provided an opportunity for our employees to promote the technology industry as a great career choice for girls and do something very different from the day job. The feedback I received was overwhelmingly positive about the energy on the day and the rewarding feeling of contributing to the success of the event. We look forward to being part of future events to continue to open young girls' minds to their career options and challenge stereotypes of what working in technology looks like."

Claire Thomas, Chief Diversity and Inclusion Officer  **HITACHI**
Inspire the Next

"Being able to co-sponsor this event was so rewarding from both a professional and personal perspective. We watched children get involved and have fun, the event offers a fantastic way to engage with young girls and broaden their minds to what's possible in their future. My 10-year-old daughter came along to help (wo)man our stand but was soon off involved in all the activities, by the time we left she had a giant smile on her face and seemed a little bit taller in her confidence."

Nicola Woods, Global Employer Brand Manager  **HITACHI**
Inspire the Next

"If we really want to change the future of work for women, we need to make a difference to kids when they're young. We are proud to be working with Festival of The Girl and actively laying the foundation for a more inclusive technology and construction industry. And the event itself is fantastic fun; my daughter and I came away totally inspired."

**Helen Taylor-Walsh, Finance Transformation
Technology Director**

Travis Perkins 

"Festival of The Girl is the most incredible, joy-filled, exuberant celebration of everything it means to be a girl. I've seen girls learning how to make vaccines, learning about robotics, learning about becoming farmers, and just families and young people of all genders coming together to celebrate smashing stereotypes and all the brilliant things that girls can do. In my work, I see every day the limits that sexism and stereotypes put on young people, the things that the world tells girls they can't be, so it is incredibly important to have a space like this. Where they can learn everything they can be and do, and that there are no limits to their imaginations."

Laura Bates BEM, author, activist and journalist

Contact

We can only change the future for generations to come with your help.

Contact us for more details on how we can work together:

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